

Incentive Travel

“Aspiring golf course architect attends fine school, learns to design with pens, paper and principles. Then he apprentices with a world famous designer, hops on a tractor and doesn’t see or pick up a pen for years. From academic and hypothetical to brilliant and real, he shares all he’s learned and thought, as well as the reflected brilliance of the world’s most unique golf course architect. And plenty of delightful stories of the journey.” –Ward Holmquist

As Pete Dye once said, “if someone planted a flag stick on top of Mount Everest, there would be a line of golfers a mile long signing up for a tee time.” Just as Sherpa Tenzing Norgay lead Sir Edmond Hillary to the summit of Everest, golf course architect Jeff Klaiber, the Gritty Golf Guide, does the same with golf. He lectures and escorts thrill-seeking golfers and tortured souls of the game to the world’s most punishing outposts, with strategy and humor, making for a once-in-a-lifetime golf opportunity.

Incentive Travel Offerings Include:

DESIGN CRASH COURSE

An independent speaking engagement with a golf group or business conference. Spend 45 minutes to an hour and a half with Jeff in an intimate setting as he shares his expert insights on golf, course design, architecture, and his own background and experience. Instruction, examples, and Q&A sessions explore course routing, design features, and strategies to overcome course challenges. Gain a greater appreciation for the game and the design of your favorite courses through a lighthearted conversation in an informal, relaxed setting.

STROLLING HAPPY HOUR

Join Jeff for a four-hole, two-hour rolling happy hour. This high-touch, low-stress, up-close-and-personal walking tour discusses the intricacies of golf course design and the challenges you’ll face the next time you play. We typically use four holes near the clubhouse on the front nine to provide a peaceful, intimate, and informal appetizer before dinner—free from on-course play.

A ROUND OF GOLF WITH JEFF KLAIBER

A full day of golf, starting with a pre-round greeting, warm-up, and strategy preview of the course. Then, enjoy 18 fabulous holes of golf, with Jeff spending time with each group, offering a first-hand, on-site learning experience. Finish the day with a robust 19th hole discussion of the design of the course just played, a Q&A session about your favorite courses, and plenty of golf war stories.

Please, no discussion of successful shots or birdies—train wrecks are much more interesting.

TOURNAMENT HOST

Invite Jeff to be your all-day tournament or outing host. The experience begins with a pre-round meal and warm-up session, including course strategy tips to get the round started. During the round, Jeff will visit all groups to offer course insights and humor. Then, enjoy a post-round master of ceremonies session with open dialogue on design trends, favorite course elements, and stories of working alongside the great Pete Dye.

PRE-ROUND CLINIC

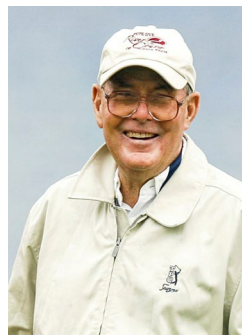
Usually 30 minutes to an hour of hands-on learning in the perfect pre-round setting. Using your own range warm-up swings, Jeff teaches strategic course planning, situational preparation, and practice techniques to combat architectural challenges, leading to lower scores and greater enjoyment of the game. Modern architecture and traditional course designs are also discussed.

(Scheduled along with at least one of the first four items)

Note: All golf packages are customized to your dates, budget, season/weather, length of stay, course locations, number of rounds, preferred tee times, desired accommodations, and sightseeing preferences. All rates do not include Jeff's expenses.



Jeff Klaiber



Pete Dye



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